

NCC Cable System Order

POLITICAL

Order #	62245929
Syscode	9244
System Name	Alpine Adv/Scottsboro, AL
Market	Huntsville
AE	Mark Ongsysia
Sales Coordinator	Matthew Marcus
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15

Flight Dates	02/22/16 - 03/06/16
Agency	West Rogers LLC
Advertiser	Cruz for President
Client Code	
Product Code	
Est Code	
Product Name	30s
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/24/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$112.20
Commission	\$16.83
Net Total	\$95.37
Total Spots	26
Affiliate Split	
Sold On	100.0
GRP	-
CPP	-
Cost Per Spot	-
GIMP	-
CPM	-

Comments : 224 New Candidate 30s Order, Please Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	2/29/16	3/6/16	05:00	09:00	X	X						-	-	1	\$3.40	\$3.40	30	PRE
2	FXNC	VARIOUS	2/29/16	3/6/16	09:00	12:00	X	X						-	-	2	\$3.40	\$6.80	30	PRE
3	FXNC	VARIOUS	2/29/16	3/6/16	12:00	15:00	X							-	-	1	\$3.40	\$3.40	30	PRE
4	FXNC	VARIOUS	2/29/16	3/6/16	15:00	18:00	X							-	-	1	\$5.10	\$5.10	30	PRE
5	FXNC	VARIOUS	2/29/16	3/6/16	18:00	24:00	X							-	-	1	\$6.80	\$6.80	30	PRE
6	FXNC	FOX & FRIENDS<	2/22/16	2/28/16	05:00	09:00				X	X	X	X	-	-	4	\$3.40	\$13.60	30	PRE
7	FXNC	VARIOUS	2/22/16	2/28/16	09:00	12:00			X	X	X	X	X	-	-	6	\$3.40	\$20.40	30	PRE
8	FXNC	VARIOUS	2/22/16	2/28/16	12:00	15:00			X	X	X	X	X	-	-	3	\$3.40	\$10.20	30	PRE
9	FXNC	VARIOUS	2/22/16	2/28/16	15:00	18:00			X	X	X	X	X	-	-	3	\$5.10	\$15.30	30	PRE
10	FXNC	AVG. ALL WKS<	2/22/16	2/28/16	18:00	24:00			X	X	X	X	X	-	-	4	\$6.80	\$27.20	30	PRE

SPOTS	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Total
20	6	0	0	0	0	0	0	0	0	0	0	0	26
AMT	\$86.70	\$25.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$112.20

SYSTEM APP: SALES ACCT

62245929 | Huntsville | Alpine Adv/Scottsboro, AL | 9244 |

Date Printed 02/24/16

RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME
CANDIDATE/AUTHORIZED COMMITTEE FORM

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 2/24/2016
2. **Name of Agency making the Request:** West Rogers, LLC
3. **Address of Agency making the Request:** 6075 Poplar Ave, Suite 104
Memphis, TN 38119
4. **Name of Agency Contact making the Request:** Becky West
5. **Telephone Number of Agency Contact making the Request:** 901-682-3839
6. **Name of Candidate:** Ted Cruz
7. **Name of Candidate's Authorized Committee:** Cruz for President
8. **Name of Treasurer of Candidate's Committee:** Bradley Knippa
9. **Legally-Qualified Candidate for the Office of:** President
In the County of: United States
10. **Election:**

PRIMARY ELECTION <input checked="" type="checkbox"/>	Democrat <input type="checkbox"/> Republican <input checked="" type="checkbox"/> Other <input type="checkbox"/>
GENERAL ELECTION <input type="checkbox"/>	Democrat <input type="checkbox"/> Republican <input type="checkbox"/> Other <input type="checkbox"/>
CAUCUS <input type="checkbox"/>	Democrat <input type="checkbox"/> Republican <input type="checkbox"/> Other <input type="checkbox"/>
11. **Request to Purchase Time:** ☒ ACCEPTED BY SYSTEM ☐ REJECTED BY SYSTEM
12. **Reason for Rejection:**

13. **If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.**

Signed: Haley E. Brown
Signature of Individual Receiving Request

Date: 2-24-16

NCC Cable System Order

Order #	62245908
Syscode	9244
System Name	Alpine Adv./Scottsboro, AL
Market	Huntsville
AE	Mark Ongsysia
Sales Coordinator	Matthew Marcus
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov/15

Flight Dates	02/22/16 - 03/06/16
Agency	West Rogers LLC
Advertiser	Cruz for President
Client Code	
Product Code	
Est Code	
Product Name	60s
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/24/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$224.40
Commission	\$33.66
Net Total	\$190.74
Total Spots	26
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPM	CPM

Comments : 2,24 New Candidate 60s Order, Please Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	2/29/16	3/6/16	05:00	09:00	X	X						-	-	1	\$6.80	\$6.80	60	PRE
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6	FXNC	FOX & FRIENDS<	2/22/16	2/28/16	05:00	09:00				X	X	X	X	-	-	4	\$6.80	\$27.20	60	PRE
7	FXNC	VARIOUS	2/22/16	2/28/16	09:00	12:00				X	X	X	X	-	-	6	\$6.80	\$40.80	60	PRE
8	FXNC	VARIOUS	2/22/16	2/28/16	12:00	15:00				X	X	X	X	-	-	3	\$6.80	\$20.40	60	PRE
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10	FXNC	AVG. ALL WKS<	2/22/16	2/28/16	18:00	24:00				X	X	X	X	-	-	4	\$13.60	\$54.40	60	PRE
Feb 2016 Mar 2016 Apr 2016 May 2016 Jun 2016 Jul 2016 Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017																				Total
SPOTS	20	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	26
AMT	\$173.40	\$51.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$224.40

SYSTEM APP: SALES ACCT Date Printed 02/24/16
 62245908 | Huntsville | Alpine Adv./Scottsboro, AL | 9244 |

RECEIPT

02/29/2016

National Cable Comm
400 Broadacres Drive 3rd Floor
Bloomfield, NJ 07003
Phone

Transaction Type : Sale

Total : 136784.18 USD

Cardholder Information

Name REBECCA J WEST
Credit Card Type : MasterCard
Credit Card Number : #####0682

Company : WESTROGERS

Level II Fields

Tax Exempt : YES

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In the County of: United States

10. Election:

PRIMARY ELECTION ☒ Democrat ☐ Republican ☒ Other ☐

GENERAL ELECTION ☐ Democrat ☐ Republican ☐ Other ☐

CAUCUS ☐ Democrat ☐ Republican ☐ Other ☐

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Signed: Shay S Brown
Signature of Individual Receiving Request

Date: 2-24-16